

Doosan Forklift

Doosan Forklift Training Whitby - Doosan Infracore Company Ltd. is a transnational organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Instruments and Computerization Systems.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

With a association consisting of over 90 autonomous dealers, the forklift group supplies quality materials handling equipment to the wide-ranging North American market. Doosan Infracore America Forklift sellers successfully operate in over 220 service and sales places throughout Canada and the U.S. The forklift product line impressively comprises of 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various vehicle designs range from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American marketplace, thanks to its outstanding level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Forklift users. The U.S. lift Truck division stationed in Cleveland has a expert team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Start-up of the forklift business

Korea's initial home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled lift trucks as part of a national machinery expansion venture. Early sales of this industrial equipment focused on large business communities, the armed forces and on state-run firms. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction grew to become the new focus for enhancing quality and product development.

Growth of Lift Truck Exports

Home-based lift truck trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's progressive technological advancements combined with sales success placed them in a situation of considerable expansion of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling market. This endeavor drastically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a new plant which helped launch the company for the fabrication of high end added-value products suited for export. In 1993, the company had a global sales network and started exporting versions they had developed through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas markets.