### **Toyota Forklift**

Toyota Forklift Training Whitby - Ever since 1992, Toyota Material Handling inc., U.S.A., also known as TMHU, have been the best selling lift truck dealer in the United States. Proudly celebrating more than 40 years of performance, the Irvine, California situated business offers a comprehensive line of quality lift vehicles. Due to their reputation of excellence, reliability, and resilience, Toyota remains prevalent in this competitive market. Quality is the cornerstone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

Every one of Toyota's manufacturing plants within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to continuous improvement, and its environmental systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70% fewer smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's success comes from its commitment to create high quality lift vehicles while providing superb customer support and service. "We must be able to learn and predict the needs of our customers,"• said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues. "• TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's principal lift truck dealer and is among the magazines celebrated world's Most Admired Companies.

#### Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional company philosophy towards environmental management within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability can not be matched by other organizations and unquestionably no other materials handling maker can thus far rival Toyota. Environmental responsibility is a fundamental feature of company decision making at Toyota and they are proud to be the first and only producer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more intricate 2010 emission standards. The finished invention is a lift truck that produces 70% less smog forming emissions than the existing Federal standards tolerate.

What's more in 2006, Toyota developed a partnership with the Arbor Day Foundation, furthering their dedication to the environment. In excess of 57,000 trees have been planted in regional parks and national forests damaged by ecological reasons such as fires, as a result of this relationship. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of sellers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

# Industry Leader in Safety

Toyota's lift vehicles offer improved strength, visibility, productivity, ergonomics, and all the foremost safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS", helps reduce the chance of mishaps and injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment breakage.

System Active Stability senses many aspects that may lead to lateral instability and possible lateral overturn. When any of those conditions are detected, SAS immediately engages the Swing Lock Cylinder to stabilize the rear axle. This adjusts the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding strength.

The SAS systems were originally adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped thrust Toyota into the lead for industry safety standards. Now, SAS is used on virtually every new internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with required operator education, overturn fatalities across all brands have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's rigid principles continue far beyond the technology itself. The company believes in offering extensive Operator Safety Training courses to help clients satisfy and exceed OSHA standard 1910.178. Education packages, video tutorials and an assortment of resources, covering a broad scope of subjects-from individual safety, to OSHA policies, to surface and load situations, are available through the vendor network.

# Toyota's Dedication to The U.S.A.

Toyota has maintained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift truck. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in

America at the moment are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service components, with the entire investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and buyers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its founder, Sakichi Toyoda, in 1867, and finally a instruction center.

#### First in Client Satisfaction and Service

The NCC embodies Toyota's dedication to offering top-notch client service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations right through the U.S, provide the most wide-ranging and inclusive consumer service and support in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to ensure total customer satisfaction.